

# Behavioral Health Strategic Planning Work Group Meeting

## Summary

August 2, 2010

- Brooke Baker, the Behavioral Health Planning Coordinator, opened the meeting with introductions of the members in attendance.
- Detective Don Kennard, with the Sarasota County Sheriff's Office, provided an update on the **Pharmaceutical Diversion Community Partnership**. The permanent prescription drop off boxes are in place at both North and South County Sarasota Sheriff's Offices. They will also have one box on site at the County's National Night Out event. They plan to hold a press conference next week to officially unveil the boxes to the public.
- Scott Pritchard, the Sarasota County Epidemiologist, provided an update on the newly released 2009 Medical Examiner report. He reported Sarasota County vital records statistics showed in 2009 there were 64 unintentional drug poisonings. The 20-24 year old population still continued to be the most heavily impacted in Sarasota County. The Sarasota County Medical Examiners statistics indicated there were 83 deaths; however this number could include non-Sarasota county residents, as well. The Medical Examiner data also showed that Oxycodone, Alprazolam (Xanax), and Methadone, were the top three substances attributed to prescription drug deaths.
- Brooke provided an update on Priority 2: Underage Alcohol Use. She shared a first draft of the Community Action Plan and asked for feedback. Upon updates from the group, Brooke will submit the plan to the Department of Children and Families for approval.
- Brooke provided an update on the Drug Free Sarasota community webpage. The address for the new webpage is [www.scgov.net/drugfreesarasota](http://www.scgov.net/drugfreesarasota) and the site will go live Tuesday, August 3. Brooke asked group members to email her links to their organization websites to be added to the page. The website can link to any government or non-profit sites. The group discussed how they want the member names listed and it was decided to list participating agencies and organizations on the *Partners* page, instead of individual names.
  - Phil Gorelick, with Jewish Family and Children's Service, suggested adding a *Resources* page to offer readers a list of community resources for substance abuse and mental health needs. Brooke will begin developing this resource using other lists from previous initiatives and will bring back to the group in September for edits.
  - P.J. Brooks, with First Step of Sarasota, suggested adding a *Marchman Act* section that offers families clarification on the Marchman Act process. Laura McIntyre, the Child Welfare Systems Advocate, suggested providing guidance on petitioning the courts for an Ex Parte, by attaching the paperwork for families to begin browsing when they may be at home and have the information nearby.
- The group discussed filming a community outreach Prescription Drug Misuse video.

- P.J. suggested teaming with Access 19 as a way of releasing the video throughout the community.
- Phil reminded the importance of getting the message to the right people by utilizing resources most relevant to our target 20-24 year old population. He suggested using *You Tube* to enable the video to be viewed by large groups of youth.
- Denise Whalen, with the Sarasota County Aging Network (SCAN), requested to have some type of script and answers to Frequently Asked Questions for educating different populations within the community. The SCAN is interested in helping educate the senior population on this issue and Network members need to be educated themselves to ensure they are spreading the accurate message.
- Brooke reminded of the Sarasota County National Night Out event on Tuesday, August 3 from 6:00 p.m.-9:00 p.m. at Payne Park.
- Brooke closed the meeting with a reminder of the next work group meeting on September 8 at 1:30 p.m.

**The next meeting of the Behavioral Health Strategic Planning Work Group will be held September 8 at 1:30 at Sarasota County Health and Human Services, 2200 Ringling Blvd., Room 226.**