

**COMMUNITY ALLIANCE OF SARASOTA COUNTY
EXECUTIVE COMMITTEE**

The Community Foundation, 2635 Fruitville Road

MEETING SUMMARY

March 10, 2010

Members Present: Sherri Reynolds, Chair
Ken Alexander
Karen Bogues (Chair of POC)
Bill Little
Janice Mee
Kameron Partridge (Chair of DDC)
Tom Pfaff
Steve Queior
Stewart Stearns

Members Absent: Dr. Kay Glasser
Janet Kahn
Tom Pfaff
Jerry Thompson

Guests Present: Jeff Anglin (HSAC)
Jay Berman (Chair, HSAC)
Lee Byron (HSAC)
Curt Lavarello (SCOSA)
Dr. Carol Todd (Vice-Chair, HSAC)

Staff Present: Claire Alexander
Anna Day
Nancy DeLoach
Barbara Kopp
Jennifer Ourednik
Chip Taylor
Pauline Tracy

Sherri Reynolds welcomed everyone.

Emerging Issues

Collaboration with Human Services Advisory Council

Last year the Human Services Advisory Council (HSAC) and the Community Alliance made separate presentations to the Board of County Commissioners (BCC). The Board saw a natural connection between the two and requested that the groups work together to look at the human services system in Sarasota

County. Time has been reserved on April 14 on the BCC calendar for a joint HSAC/Community Alliance Workshop. Discussion ensued regarding the content of the presentation. It was agreed that the following three items should be included:

- Potential for long-term benefit for the two groups to collaborate to create stronger human services delivery systems. The Community Alliance has always had more of a system-level perspective, whereas the HSAC has focused on program funding recommendations. HSAC members already participate on many human services committees and work groups but, in the past, information from these groups has not been funneled back to the HSAC. In the future, this information will be shared with the HSAC to keep all members updated on what is going on in the community and to give them a broader perspective on the Human Services system.
- Begin the discussion of moving Contracted Human Services to a more sub-system approach to funding. Over the past two years, presentations have been made to HSAC on sub-systems such as early learning, behavioral health and senior services.
- There is a need for a long term data strategy. Data is available but not located in one place. The Community Alliance can provide information and data to the HSAC when that group is making its funding recommendations. The Planning and Outcome Committee meets on a regular basis to review the Community Outcome Targets which have been approved by the Community Alliance, HSAC and the Board of County Commissioners. The idea of a community data clearinghouse or a data summit was discussed. The Healthy Communities Initiative and/or Tapestry may be potential solutions to collect data and build a 5 year data strategy.

The April 14 presentation should include the fact that the needs are greater in the community today than they were just a few years ago. The Community Alliance should take the lead in communicating the need to the public.

HSAC funding recommendations are based on the following:

- What services should the county be funding to best achieve its desired results?
- What activities should the County be funding to make better use of its funds?
- How can County dollars be used to leverage funds from other funders?

There is a need to look at the Community Alliance, HSAC and other funders roles to see how each can invest in systems to make a difference and there is a need to focus on systems.

Another meeting of the HSAC/Community Alliance Executive Subcommittee will be held prior to the April 14 presentation.

SCOSA Update—City Ordinance

Curt Lavarello, Executive Director of SCOSA, provided an overview of the organization's role in collecting data and changing norms in Sarasota County on under age drinking. SCOSA has focused the first year on Project Aim which is a state-approved responsible vendor training curriculum for bartenders, store owners, wait staff and anyone else who is interested. The next stage is to understand the community impact of underage drinking in Sarasota County.

SCOSA has been reviewing the County's alcohol sting operations data which shows that 30% of the vendors sold alcohol to minors. There is currently not a lot of teeth in the current state law governing businesses that sell to a minor. There has never been a license pulled due to selling to a minor and the fine is only \$500. One of the goals of the program is to gain more compliance with the vendors. SCOSA provides training at no charge.

The City of Oakland Park (Broward County) developed its own ordinance which requires a business to have a special permit to sell alcohol after midnight. This ordinance requires training, recognizes businesses who participate and penalizes businesses which violate the ordinance. In Oakland Park, permit licensing fees are used to fund health and education, enforcement and marketing of the program. SCOSA wants to begin the discussion with the Community Alliance to gain support for a similar ordinance at the city level and then expand to the county level.

It was agreed to have a discussion on the proposed ordinance at the Steering Committee meeting.

TANF Funding Equity

Stewart Stearns reported that Congress will be reviewing the TANF funding in the fall of 2010. The original formula was based on how much funding each state could bring to the table to match federal dollars. The northern states were able to bring in more funding due to being in a higher taxing area and were given preferential treatment in the formula; no consideration was given to the poverty level per state. Stewart stated that he has been working with the Southeastern Council of Foundations on their concern with the inequity of TANF funding. Stewart suggested that the Community Alliance may want to take a stand to encourage Florida's delegation to support new legislation to make the distribution more equitable for all states across the board by adjusting the poverty levels within the southern states. This would provide an additional \$648 million to the southern states based on the current funding (of this, Florida would receive \$289 million). The suggestion was made that the Community Alliance may want to send a letter to Jim Ley asking the County to support a more equitable distribution of the TANF funds.

It was agreed to discuss this item further at the Steering Committee meeting.

Standing Committee and Work Group Updates

Behavioral Health Stakeholders' Consortium

The Behavioral Health Stakeholders' Consortium monthly report was included in the member's packets.

Community Outreach Work Group

Karen Bogues stated the work group met and recommended that an entire Steering Committee meeting be dedicated to an interactive, participatory session around marketing the work of the Community Alliance. The work group also recommended that an outside facilitator be brought in for the session. It was felt that a marketing plan which was developed and supported by the entire Steering Committee would be much more successful. It was decided to bring this idea to the Steering Committee for discussion.