

COMMUNITY ALLIANCE OF SARASOTA COUNTY

Health Care for Uninsured Children Subcommittee

November 30, 2004

Members Present: Sarah Gorman, Chair
Virginia Brockman
Leslie Clarke
Janet Kahn
Kim Kutch
Nancy Shoemaker
Joyce Solo

Members Absent:
Mary Crowley
Gloria DeHaven
Eva Goodwin
Debra Kaufman
Lou Anne Koch
Sherri Reynolds
Beverly Stockton

Staff: Pauline Tracy

Medicaid Reform Symposium

Positive feedback was received on the Medicaid Reform Symposium. It was felt that the Symposium helped get the Community Alliance's name out in the community. A few suggestions to improve the event included allowing more time for the panel of local experts to discuss the issues.

Caring for Kids Training

Approximately 30 to 40 people attended each event. Virginia Brockman gave an update on KidCare, Sarah Gorman provided an overview of existing resources in the community, and Janet Kahn spoke about what every parent should know in regards to early childhood education and the importance of children being healthy and being ready for school.

Healthy Kids Update

Virginia Brockman provided an update on Healthy Kids. The open enrollment period begins January 1 and ends January 30. Applications will be available on the website (www.healthykids.org) on December 30. There will not be any outreach done by the Healthy Kids Corporation but toolkits will be available after December 3. The community

may market the program but there is no funding available for advertising. According to a 2003 survey of participants the number one way they found out about the program was through family and friends, followed by information they received from school and then their health care provider. The next enrollment after January could be September pending available funding. It was suggested that someone contact Patty Allen-Jones with the Sarasota Herald Tribune or Cheryl Greene with Channel 7 to publicize the enrollment period.

Resource Lists

The resource lists were reviewed and suggestions for improvement include:

- Include providers such as the Lions Club (vision and glasses).
- Contact Zuma Solera regarding services and resourced in the southern part of the county.
- Ensure 211 has a copy of the resource list and determine if they have additional resources in their database to add to the list.
- Change the format to bullets to show what resources are available.
- Share information with CHATs
- Include behavioral health resources such as Coastal and First Step on the list.

Report to the Community Alliance

The next report to the Community Alliance will be given at their February meeting.

Next Meeting

The next meeting of the Health Care for Uninsured Children Subcommittee will be Tuesday, January 25, at 1:30 p.m., at the Healthy Start Office.