

**COMMUNITY ALLIANCE OF SARASOTA COUNTY AND  
HUMAN SERVICES ADVISORY COUNCIL JOINT MEETING  
Planning and Outcomes Work Group**

**May 4, 2007 Meeting Summary**

**Present:** Ken Alexander, Bayside/SMH  
Elmer Berkel, Human Services Advisory Council  
Karen Bogues, CYD  
Catherine Clouse, SCOPE  
Nancy DeLoach, Sarasota County Human Services  
Kari Ellingstad, Sarasota County Health Department  
Kate Irwin, SCOPE  
Janet Kahn, Early Learning Coalition  
Jamie Mahadeo, Sarasota County Human Services  
Janice Mee, Human Services Advisory Council

**Committee Chairmanship**

Karen Bogues announced that she has been appointed Chair of the Planning and Outcomes Work Group. Ken Alexander thanked Karen for taking over the Chairmanship to allow him time to focus on new priorities and to lend a new perspective to the process. Karen advised the group that she was a representative of the Community Alliance and asked that Nancy DeLoach approach the Human Services Advisory Council (HSAC) to nominate a co-chair to serve with her since this was a Community Alliance/HSAC joint effort. Nancy agreed to do so at the next HSAC meeting and will come back to the committee at their next meeting with an update.

**Surveys**

Karen pointed out that the Youth Risk Behavior Survey (YRBS) has been released. The data in the YRBS is in stark contrast to the data presented in the CTC survey. She asked that staff make and distribute copies of the YRBS for discussion at the next POWG meeting. She also noted that the historical data for the CTC survey is significantly different in some instances between 2004 when the last survey was completed and the 2006 survey. The committee will need to look at the data closely to consider if there has been a miscalculation.

Elmer asked if it would be feasible to look at the raw data by school to see what areas of the community are most affected by a particular measure. The committee agreed that this would be beneficial. Jamie agreed to talk to Chip Taylor about whether this data can be generated for a reasonable price. Kari Ellingstad offered to use the existing computer program in the Community Health Improvement Program (CHIP) office to manipulate the raw data.

## **Truckee Meadows Tomorrow**

Kari updated the committee on the history behind her efforts to develop an action guide in support of the CHIP scorecard. During her research, she found that there were several groups in the community (Community Alliance, CHIP, SCOPE, SMH, etc.) that had adopted community outcomes and were tracking the data. In some cases, the effort was duplicative. CHIP feels that a coordinated approach to a single set of community outcome targets is the best approach. They have found a model from Truckee Meadows, Nevada that applies this philosophy. They want to work with the Community Alliance and SCOPE to see if this or a similar model can be adapted to Sarasota County.

Kari went into detail regarding the focus of Truckee Meadows Tomorrow. The general idea is to have one set of indicators that the community can embrace. The following is an excerpt from their website that explains their philosophy:

For more than a decade, Truckee Meadows Tomorrow has collaborated with business owners, community leaders, educators and active citizens of the Truckee Meadows to set a value system of measurable indicators that help us monitor how we are doing as a community at preserving and enhancing our quality of life.

As the recognized voice and authority regarding quality of life in the region, Truckee Meadows Tomorrow is the source for comprehensive, unbiased data about how we are doing as a region. It is also a catalyst for positive community change. Through such programs as the Adopt an Indicator Program and the Community Compact program, and such celebrations as Accentuate the Positive, Truckee Meadows Tomorrow has engaged the community in a collaborative effort to make this the best place to live, work and play.

(Source: <http://www.quality-of-life.org>)

Discussion ensued regarding how this approach could be adapted to Sarasota County. It was pointed out that one big difference between the two approaches was the involvement of the business community in the Truckee model. The committee agreed that this would be of great benefit in Sarasota County. It was pointed out that there are some significant similarities to the SCOPE process.

The consensus of the committee was that they would not recommend adopting this model. However, we should continue the discussion of how we can better collaborate to develop a single series of indicators from very specific (Community Alliance and CHIP) to more general (SCOPE). While these indicators will impact each group differently, there would be a single body adopting an overarching set of indicators that each entity can use for their own purposes.

## **Next Steps**

- Seek new Positive Youth Development and elderly/senior measures

- Have Rik Jimison, staff to the Seniors Advisory Council (SAC), come to the next POWG meeting to talk about the Seniors Advisory Council (what they are doing, who is on the committee)
- Find representative for seniors on the POWG
- Prepare for FY08 cycle
- Distribute and review the Youth Risk Behavior Survey
- Check Communities That Care data validity
- Determine if it is feasible to evaluate raw Communities That Care data school-by-school

### **Next Meeting**

The next Planning and Outcomes Work Group meeting has been rescheduled for **June 8 at 2:00 p.m.** at the Health Department, 1660 Ringling, Room 2063.