

COMMUNITY ALLIANCE OF SARASOTA COUNTY

“Partnering Assets Together for Human Services”

Sarasota School Board Chambers, 1980 Landings Blvd

April 19, 2010

Meeting Summary

STEERING COMMITTEE MEMBERS PRESENT:

Judi Bell	Nonprofit Resource Center
Karen Bogues	Community Youth Development
Bob Carter	Friendship Volunteer Center (for James Duplantier)
Carolyn Eagen	Mental Health Community Centers
Larry Eger	Public Defender - Twelfth Judicial Circuit
Keliy Fordham	STAR Representative
Sarah Hickey	Vocational Interagency Council
Kathleen Houseweart	Senior Friendship Centers
Amy Hunt	Young Professionals Group
Sgt. Pam Jernigan	City of North Port Police Department (for Chief Terry Lewis)
Janet Kahn	Early Learning Coalition of Sarasota County
Mary Koctur	Catholic Charities
Curtis Lavarello	Sarasota Coalition on Substance Abuse (SCOSA)
Leslie Loveless	SunCoast Workforce Board
Laura McIntyre	Family Safety Alliance
Erin McLeod	Seniors Advisory Council
Charles Mead	Twelfth Judicial Circuit (for Alana Monge)
Kelly Morrell	Gulf Coast Community Foundation of Venice
Sarah Pappas	Selby Foundation
Kameron Partridge	Easter Seals of Southwest Florida
Tom Pfaff	Sarasota United for Responsibility and Equity (SURE)
Bryan Pope	The Salvation Army
Sherri Reynolds	School Health Advisory Council
Kathryn Shea	Florida Center for Child and Family Development
Tammy Short	City of Venice (for John Reed)
Brena Slater	Department of Children and Families – SunCoast Region
Chip Taylor	Sarasota County Health Department (for Bill Little)
Jerry Thompson	Coastal Behavioral Healthcare
Jessica Ventimiglia	Manasota 2-1-1
Benny Weaver	Loveland Center
Caroline Zucker	School Board of Sarasota County

STEERING COMMITTEE MEMBERS NOT PRESENT:

Ken Alexander	Sarasota Memorial Hospital
Humberto Alvia	St. Jude’s Hispanic Center
Dave Beesley	First Step of Sarasota
P.J. Brooks	Juvenile Justice Council
Rose Chapman	Jewish Federation of Sarasota and Manatee Counties
Ginny Donovan	Department of Juvenile Justice

Kay Glasser	Community Planning
Dale Lux	National Alliance for the Mentally Ill
Richard Martin	Suncoast Partnership to End Homelessness
Janice Mee	SCOPE
Capt. Richard Montemagno	Sarasota County Sheriff's Office
Steve Queior	Sarasota Chamber of Commerce
Bill Russell	Sarasota Housing Authority
Stewart Stearns	Community Foundation of Sarasota County
Capt. Paul Sutton	City of Sarasota Police Department
Karen Wilkinson	CHIP
Alex Young	United Way of Sarasota County

OTHERS PRESENT:

Kevin McKenney	Safe Children Coalition
Mary Sassi	Sarasota County Government
Susan Scott	Sarasota County Government
Carolyn Mason	Sarasota County Government

STAFF PRESENT:

Brooke Baker	Sarasota County Health and Human Services
Nancy DeLoach	Sarasota County Health and Human Services
Kathleen Marie Hall	Sarasota County Health and Human Services

Welcome and Introductions

The Community Alliance of Sarasota County met on April 19, 2010 at the Sarasota County School Board chambers, 1980 Landings Blvd., at 1:30 p.m.

HSAC/Community Alliance Workshop with BCC

Nancy DeLoach reported that a copy of the [April 14 presentation](#) to the Board of County Commissioners by the Community Alliance Steering Committee and the Human Services Advisory Council (HSAC) was in the members' packets for review. This presentation can be viewed on the www.scgov.net website under [Meetings on Demand](#). Nancy stated that the focus of the presentation was on strengthening the connections with the human service systems in Sarasota County, developing human services funding through a systems approach, and utilizing methods to identify up-to-date data to address policy and funding decisions. Several ways were identified to reach these objectives:

- Identify the groups that are not reporting back to HSAC and create a feedback mechanism.
- Assign HSAC members to all groups for reporting purposes.
- Explore strategies on extracting data and implementing systems improvement.
- Create a data warehouse by utilizing tools such as the [Healthy Communities](#) website or Tapestry.

Nancy noted that in the future the Community Alliance and HSAC will collaborate to become more involved with issue and policy analysis, advise the Board of County Commissioners on human services policy, recommend systems improvements, and establish and track community outcomes. The advantages to moving to a systems approach would allow for efficiencies and

fiscal savings. It will also encourage a blend of funding streams and migration of best practices from one system to another. Chip Taylor reviewed the Alliance's community linkages and the milestones in the evolution of Sarasota County funding of human services. Chip pointed out that the Board of County Commissioners directed the Community Alliance and the HSAC to proceed with the community-based systems approach for human services.

A discussion ensued on understanding the systems approach, funding recommendations, future presentations on the different human services systems to the Community Alliance, sharing of information of the actual costs vs. effectiveness, and including the County-funded agencies in the discussion. It was decided that this issue will be discussed further at a future meeting.

Healthy Communities Website

Mary Sassi, Executive Director of Strategic Operations of Sarasota County, presented the [Healthy Communities](#) website that is a web-based portal focusing on benchmarking and outcome measures. The *Healthy Communities Institute* (HCI) has made a presentation to a Sarasota County group that Bill Little is involved with. This group has begun the process to implement this type of tool to leverage information to improve the state of health in Sarasota County. A measures map has been created by the group to show where the gaps and overlaps are in the community. Mary distributed an [informational PowerPoint](#) and a [brochure](#) for review. The *Healthy Communities* website began in 1980 with a focus on physical health and outcome indicators aimed at driving improvement in physical health. Currently, its focus is on a holistic approach to total health including physical, environmental, and economical. Other websites reviewed were www.whatcomcounts.org and www.healthysonoma.org.

Mary mentioned that HCI will customize indicators to meet the needs of the community and include a library of best practices (ideas, promising practices, and evidence-based programs). The benchmark data is collected from the census, state health data collection system, the Department of Labor, etc. If additional data sets are developed for a community, HCI will implement that data for a fee. Mary explained that the workgroup supports this type of tool to assist HSAC and the Community Alliance in moving forward to leverage the commonality of outcome measures into a one-stop site to make appropriate policy decisions. This will also be a way to engage the community in the process. By implementing this type of tool, Sarasota County could eliminate redundancy and increase the County's outreach.

A discussion ensued on the HCI websites and what it meant for Sarasota County. Members discussed the integration piece, the launching process, pricing (\$50,000 first year, \$30,000 thereafter), marketing it as a community asset, the value to Sarasota County, and using Tapestry instead of this website. It was noted that this discussion was for information purposes and further discussions will be forthcoming. Mary stated that if anyone would like a copy of the distributed information to forward an email to her at msassi@scgov.net.

Election of Community Alliance Executive Committee Member and Nominating and Membership Committee Update

Janet Kahn reported that there was an updated [Red & Black listing](#) in the members' packets for review. Janet stated that Benny Weaver has been nominated to serve on the Community Alliance Executive Committee. It was noted that the City of North Port's Government seat will be filled at its April 26 meeting. Another recommendation was to increase the "Community Representatives" category from 4 to 6 seats by adding several South County members. Members unanimously

approved the recommendations. It was noted that there will be an update at the May 17 meeting on several additional recommendations.

Community Outreach Strategic Planning Meeting

Chip Taylor reported that the Executive Committee has recommended that the Community Outreach Strategic Planning meeting be set for the June 21 Steering Committee meeting. Chip stated that this meeting will be a brainstorming session for marketing opportunities. Steve Queior is in the process of identifying a facilitator. The May meeting will consist of discussing the concerns to be addressed at the brainstorming session.

SCOSA Update

Curt Lavarello reported that SCOSA has taken the initiative to create an education component on underage consumption as well as an ordinance to make underage consumption stricter in the City of Sarasota. Currently, Sarasota County has a 30% higher rate in sales to minors than other Florida counties and ranks first in the state for alcohol use by teens within the past 30 days. Curt pointed out that there are approximately 800 liquor licenses issued throughout Sarasota and Charlotte counties. SCOSA's initiative will require businesses to obtain a county permit to sell alcohol and attend an "Open Past Midnight" training for all employees who serve alcohol after midnight. The City of Oakland Park (Broward County) has been successful in creating this type of ordinance and in reducing underage drinking. In addition, it has created a strong recognition program to honor area businesses that abide by this ordinance in their community. Curt noted that the dialogue has begun in Sarasota County and SCOSA would appreciate feedback from the Community Alliance.

A discussion ensued on supporting the initiative, the cost effectiveness of training, the challenges, the implementation process, and city vs. county ordinance. It was suggested that SCOSA should involve the media in the process. Curt asked members to email their comments to curt@scosa.org. It was noted that there will be a Town Hall meeting on Wednesday, April 21 at the Sarasota Military Academy on this issue.

Standing Committee Updates

Behavioral Health Stakeholders Consortium

Sherri Reynolds stated that there was a [report](#) in the members' packets for review. It was mentioned that the Consortium did not have a regular meeting this month but instead had a day-long workshop to develop an action plan to address the community's co-occurring capability.

Developmental Disabilities Committee

Kameron Partridge reported that the Developmental Disabilities Committee has been working on the April 30 presentation to the HSAC (systems overview along with their gaps and overlaps). Other items of interest:

- An application has been submitted to make a presentation in July to the *National Association on Developmental Disabilities Councils* (NADDC) to encourage other communities to collaborate interagency-wide.
- An "agency tour" occurred recently for the "Transitional Coordinators" of the Sarasota County School Board. The coordinators toured United Cerebral Palsy, Goodwill Industries, Community Haven, Loveland Center, Easter Seals, and Suncoast Center for Independent Living. Another tour is planned for the fall.

- Legislative discussions are occurring on a continuous basis with current discussions on Early Steps and Medicaid.
- Three workgroups have been formed to address community awareness, tracking and identifying the developmental disabilities population, and engaging those in need and delivering services.

Kameron distributed flyers for the upcoming “Annual County-wide Agency Fair” at Oak Park School on April 27. The Developmental Disabilities Strike Team will have a booth at the event to distribute a resource guide and a Tapestry registration for COAD.

Planning and Outcomes Committee

Karen Bogues reported that the Committee is in the process of reviewing outcomes and identifying the missing outcomes. The Committee will study the indicators a section at a time with conversations with experts in the field to identify additional indicators, revise the measures, and possibly eliminate some measures. Two areas that were identified as missing were the use of prescription medication and obesity. Discussions were on prenatal care, preteen birth, infant mortality outcomes, indicators, and targets. Additional outcomes were identified at the meeting. Other discussions were on obesity and the lack of access for dental care. It was noted that some of the targets will be revised to match the tracking measures.

New Business/Announcements

Karen Bogues announced that an application will be submitted by June 1 to “America’s Promise” to name Sarasota County as one of the 100 best youth communities. Karen requested that the Community Alliance assist with the promotion of the application by visiting the website: www.sarasotacountycares4youth.org.

Leslie Loveless distributed the [current unemployment information](#) that included a list of the available jobs; lower paying jobs being more frequent than the higher paying ones. Professional jobs are available but the competition is very steep. Leslie asked members to forward job openings to her when available as this service is free to the community.

Judi Bell mentioned that there was a recent article in the *Sarasota Herald-Tribune* by Zac Anderson with incorrect information on an 11% increase in salaries within non-profit agencies. There were 93 agencies that completed the survey. The actual statistics should have shown that 28 agencies had salary increases between 2% to 4% across the board, 16 had reduced salaries, and the remaining stayed flat. A correction was printed in the paper. This error occurred due to fewer of the \$500,000 or less agencies completing the survey and more of the \$10 million and up agencies completing the survey which caused the average to be skewed. Judi noted that the same agencies do not complete the survey from year to year, which also causes an issue. A discussion ensued on sending a letter to the editor, an opportunity to explain the figures, getting out the correct message to the public, or developing an awareness education statement on behalf of the research. Judi asked members to send her an email with ways to correct the message.

The next Community Alliance Steering Committee meeting will be held on Monday, May 17, at 1:30 pm at the Sarasota School Board Chambers, 1980 Landings Blvd.