



**Joint Meeting of the  
Community Alliance's Health Strategic Planning Workgroup and  
CHIP's Health Systems Collaboration Committee  
Monday, September 17, 2007  
9:00 a.m. – 10: 30 a.m.  
Gulf Coast Community Foundation of Venice**

Meeting Summary

**Attendees:**

Liz Bumpus, Kari Ellingstad, Ken Modzelewski, Kate Irwin, Loring Wood (Chair)

**Welcome and Introduction.**

Loring Wood welcomed the group and introductions were made around the room.

**Background on Progress Toward Establishing Health Priorities for Sarasota County**

Loring Wood reviewed the goals of the priority setting process, as clarified by the Community Alliance's Stewart Sterns. The priorities will serve:

- To add consistency to the approach the Alliance takes in choosing issues to become involved in and help focus the Alliance's legislative agenda;
- To help local funders prioritize their funding in light of decreasing dollars from federal, state, and local governments; and
- To promote an integrated approach to service delivery (which may lead to the development of a Health and Human Services Master Plan).

With these goals in mind, and with a sense of the criteria established for selection (magnitude of the seriousness of the consequences and feasibility of correcting), the group reviewed the priorities that had been established at previous meetings. The group was not slow to arrive at consensus and agreed that the following priorities should be presented to the Community Alliance: Chronic Disease Management, Lifestyles and Behavior, and Lack of Access to Healthcare.

Kari agreed to prepare a document for submission to the Alliance. The document will summarize the individuals involved, the data reviewed and the criteria used in the priority selection process; a short summary of best practices will also be included. Once a draft is prepared, Kari will distribute the document for review and feedback by the group.

**Priorities Determined. Now What?**

Having wrapped up the process of priority selection, Ken Modzelewski urged the group to focus efforts to encourage action around these priorities. He added that so many different groups work on similar endeavors, come up with great ideas, but the ideas fade before any action happens. Liz Bumpus

reminded the group that there has indeed been some great action of late, including the creation of Sarasota Healthcare Access and the Tobacco-Free Campus Initiative. She added that an effort needs to be made to capture what is currently happening and increase partnerships.

The idea of increasing partnerships and fostering collaborations has been something this group has been talking about for awhile. Over the past year, the HSCC has discussed the possibility of hosting a forum to get groups to come together and collaborate around key priorities included on the Scorecard. But with a Scorecard which includes 34 items, it was a struggle to conceptualize how this might come together. With three key priority areas now established, the group agreed that it is a great time to get back to the drawing board and plan for a forum. A spring date was recommended.

Some specific ideas which emerged from the discussion about the forum are captured below.

- The purpose of the forum would be to come up with a set of community wide goals, objectives, and action step related to the health priorities.
- The existing Health Scorecard Action Guide already provides a starting point for agencies/organizations actively working on health-related issues.
- Loring Wood suggested that we revisit the Truckee Meadows Tomorrow ([www.truckeemeadowstomorrow.org](http://www.truckeemeadowstomorrow.org)) initiative. The TMT approach is a great model for encouraging participation, organizing action (through the use of compacts), and rewarding those involved in the process. Our Scorecard already provides a great mechanism for tracking progress. Another resource to look at for inspiration might include the Boston Indicators Project: [www.bostonindicators.org](http://www.bostonindicators.org).
- The idea of having two separate forums – one for South and one for North County – was discussed. But after considering the limited resources currently available, the group felt that one forum would be best. It was stressed that effort must be made to ensure participation from South County organizations and providers.
- It was recommended that a facilitator be present at the forum. Two suggestions for facilitators were Donna Petersen (Dean of the USF College of Public Health) and Tyler Norris (Founder of Community Initiatives, Inc. <http://www.communityinitiatives.com/>).
- Kate Irwin stressed that it will be important for those attending the forum to be involved in creating the objectives for each priority area (verses establishing the objectives beforehand).

### **Next Meeting**

Two important next steps were identified:

- Kari will draft a document summarizing the health priorities for the Community Alliance. The Committee/Workgroup will be responsible for reviewing this document and providing feedback.
- Kari will contact Donna Petersen about the possibility of serving as a facilitator for the Spring forum.

### **Next Meeting**

The next HSCC meeting is planned for **October 15<sup>th</sup> at 9:00 a.m.** at the Gulf Coast Community Foundation of Venice.